

Email Marketing Samples

Summer Decorating Tips On a Budget

Summers coming and it's time to get the paint out. These simple techniques will make your home summer ready and they won't break the bank.

Change Your Duvet

It's so simple but makes a huge difference. Get rid of your dark duvet cover and choose something light and airy. Floral design, ocean themes or bold colours are all fantastic choices. There are also plenty of low-priced duvet covers available online.

Get Crafting

Making your own summer decorations is a great hobby, and it saves you money. Find inspiration in magazines or from Pinterest and create your own summer decorations.

Brighten With Rugs

If you want to brighten your floor why not buy a patterned rug? Mosaics, floral or bold patterns will inject a summer feel to your home.

Cheer Up Your Bathroom

No more hot showers and rushing for your dressing gown! Summer means you can enjoy cool showers, but is your bathroom summer ready? Buying a new shower curtain will brighten up your bathroom a lot.

Want more useful tips for your home? Stay tuned!

Email #3

What Is a Home Warranty?

When you purchase a new product, it comes with a warranty. Most warranties last for a year and the manufacturer will repair or replace the covered item during this time.

However, once the warranty ends the company will be under no obligation to offer a replacement.

The product you purchase could cost a lot of money, and it's rare for items to break within a year - which is why most companies offer short warranties.

How to Reduce Repair and Replacement Costs

If you've purchased a TV, Laptop, Kitchen appliance or anything for your home then you want it to last. Replacing a single item could cost you hundreds of dollars, but there is a solution.

Get a Home Warranty

Home Warranty companies offer you full protection on all of your household items. You pay a small amount each month, but if any products break or malfunction, they will take care of the costs.

There are many Home Warranty companies available, but First American has a special offer for new customers. If you want to access this offer then visit the website [here](#).

Email #4

Too Hot to Handle? Beat The Heat

Did last summer leave you hot and bothered? We all love the sunshine, but sometimes the heat can be too much to handle.

Household fans circulate air that's already in the room, and while they can provide some cooling, they aren't ideal. It's time to swap your fan for a heating and cooling system.

If you want to:

- ✓ **Save** money on bills
- ✓ **Maintain** the optimum temperature throughout your home
- ✓ **Prevent** air leaks with new cooling system models

It's time to make life easier by either buying a cooling system or replacing your old one.

Heating and cooling systems are great for your health because they release clean air into the environment. They also have more energy efficiency, which means you won't spend a lot on household bills.

Warranty Services

Replacing a system can be expensive, so it's vital you take care of yours. Heating and Cooling systems are susceptible to damage, but a warranty means someone will fix yours for free.

We've looked around for the best heating and cooling systems and found HVAC. The company has contractors in the local area and a wide range of systems available. Find out more about this great deal [here](#).

Email #5

Let The Sun Shine to Build Your Bank Balance

Kids are the worst for wasting electricity, right? They leave their game consoles, TVs and Computers switched on with no thoughts of how much it's costing **you**.

You walk around your home turning all the lights off, begging people to stop costing you a fortune! Then that little envelope arrives in your mailbox, and it's time to see how much money you will lose.

Every household goes through the same thing, but most do nothing about it.

Do you want to decrease your energy bills?

You don't have to live in the dark or remove electrical items from your home to save money.

The sun is our greatest source of energy, but do you use it as you should?

Solar Power

Solar energy is proven to be a more efficient way to power your home. Not only will it reduce your monthly bills, but solar power is also better for the environment.

Loads of companies claim they offer the best solar energy solutions, but not all deliver. We recommend Solar Savings and are bringing you a special offer from them today. Click [here](#) to find out more.

Email #6

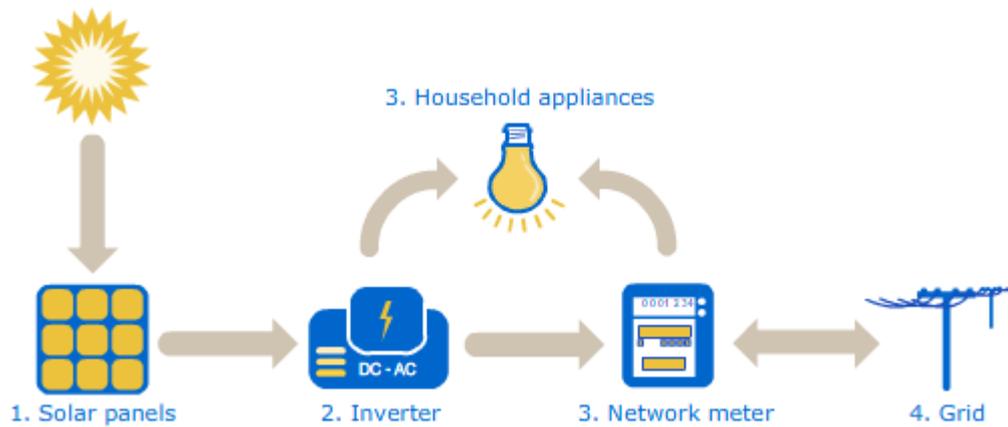
How Do Solar Panels Work?

Solar Panels reduce your energy costs and make your home more environmentally friendly. How do they work?

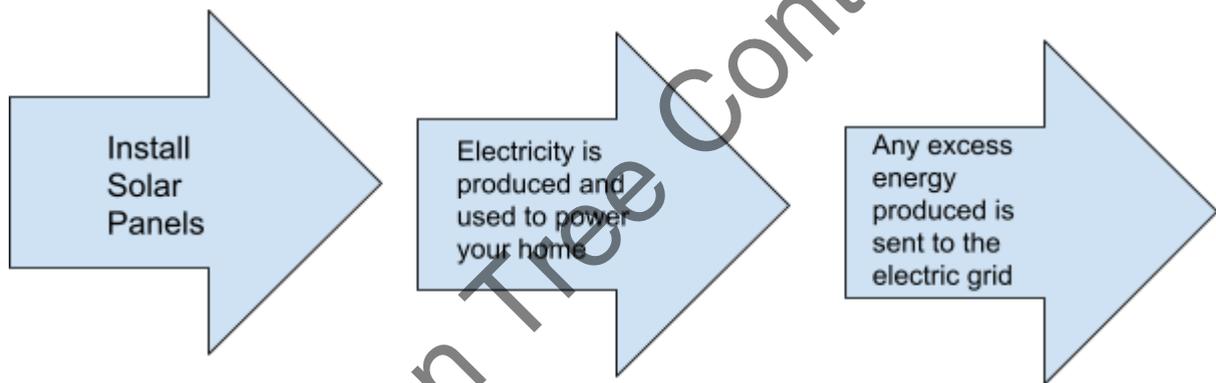
It's a question many people ask and there's a very simple explanation:

Solar panels trap light and turn it into electricity.

We can go into scientific explanations, but the most important thing you need to know is solar panels are a much cheaper way of powering your home.



Solar Panels don't just save you money, they can **make you money**.



Some Energy companies allow you to SELL them your excess electricity. There's nothing better than making AND saving money is there?

Get [solar panels today](#) and take advantage of a \$0 down offer!